Author Activity	Expected Duration in Days	contingent upon	Publisher Activity	Expected Duration in Days	contingent upon	Approx # of Days per Benchmark	Dates
contract signed	15	•	contract offered	1			
complete manuscript	10						
submitted	10					25	
					approx. 20		
	Г		Deep Edit	15	pages per		
photo	5				day		
bio	5						
dedication	5						
disc gd Title	15						
	15						
blurb cover ideas	20						
	15					100	
illustrations	20					100	
Deep Edit Revision	45						
					approx. 10		
			Formatting	20	pages per		
					day		
Revision of all parts as	10						
needed	. •						
					all parts are		
			Building Book adding all par	5	perfectly		
					revised	55	
			Galley draft	5			
		7 days per					
Galley revisions	15	revision as					
		many times					
		as needed				-	
Galley approved	10					25	

Author Responsibility			Publisher Responsibility			
			Book cover drafts	10		
Book cover revisions	15	7 days per revision as many times as needed				
Book cover approved	5				20	
			Book Trailer	5		
			Press Release	5		
			Publish	10		
			List on Shop	1		
			Launch	3		
Amazon Author page	1				24	
					249	